

## Crest High School Advertising Price Sheet

**\*Please print information\***

Student Name (who the ad is for) \_\_\_\_\_

Name of Ad Purchaser (who is buying the ad) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email of purchaser \_\_\_\_\_ Phone \_\_\_\_\_

Is this ad to be kept a secret? Yes or No

*Please Circle selection:*

### **ALL ADS ARE PRINTED IN FULL COLOR**

**Prices of Ads submitted in full by October 15<sup>th</sup>. Early ads must be complete to receive the discount. NO INCOMPLETE Ads will be given the discount prices.**

Sizes	Prices
Shoutout (50 word max)	\$15.00
1/8 Page:	\$80.00
1/4 Page:	\$150.00
1/2 Page:	\$200.00
Full Page:	\$250.00

### **ALL ADS ARE PRINTED IN FULL COLOR**

**Prices of Ads submitted between October 16<sup>th</sup> and December 18<sup>th</sup>. (This is the final deadline for ads. All ads must be turned in completely by December 18 to be printed in the yearbook. There are no refunds for incomplete ads.)**

Sizes	Prices
Shoutout (50 word max)	\$25.00
1/8 Page:	\$100.00
1/4 Page:	\$200.00
1/2 Page:	\$250.00
Full Page:	\$300.00

### **Method of Payment:**

\_\_\_\_\_ Online for \$ \_\_\_\_\_.

**\*We highly encourage ordering online.**

Scan the qr code or go to <http://jostensadservice.com/?REF=A06038000>



\_\_\_\_\_ Money Order enclosed for \$ \_\_\_\_\_.

\_\_\_\_\_ Check enclosed for \$ \_\_\_\_\_.

**Signed:** Name: \_\_\_\_\_

(By signing I agree to all the terms and conditions stated in the entire ad contract.)

## Ad Customization and layouts

### Shoutout ads

- This year we are trying to offer an affordable option for parents and family to show their support and love for the seniors. This “shoutout” ad is for a written message, with a 75 word maximum. No photo will be included.

### 1/8 Page ad:

- 1 photograph and 1 message

### 1/4 Page ad:

- 2 photographs and 1 message

### 1/2 Page ad:

- 5 photographs and 1 message or 2 short messages.

### Full Page ad:

- 7 photographs and 1-3 messages

### Please Note:

- Our ad space is limited. Please consider purchasing an ad well in advance of the deadline to ensure that your senior is recognized.
- Pictures are best submitted in digital format. This means either a flash drive, cd, or through Google dropbox. Pictures should be saved in **JPG., PNG., or TIFF. Picture format with student name in title. You can email/dropbox pictures to [chsyearbook@clevelandcountyschools.org](mailto:chsyearbook@clevelandcountyschools.org)**
- Pictures not submitted digitally should have the student's name and address on a label placed on the back of each picture so that it may be identified. If you write on the back of the picture, the ink may show through the picture when it is scanned into the computer.
- We will not accept pictures containing excessive exposure (not school appropriate), baby nudity, alcohol and/or drug use or any other illegal activity.
- We do not accept collages.
- **Pictures cannot be returned until AFTER the yearbooks arrive in May.**
- Minimum picture size – wallet; maximum picture size – 8x10
- Pictures of girlfriends/boyfriends are highly discouraged; pictures of broken relationships cannot be changed. NO EXCEPTIONS.
- **Please type out message for ad to ensure clarity when copying message. Please attach written message in envelope with any non-digital pictures and contract or by email.**
- Our staff reserves the right to fix any grammatical errors in written messages.
- Our yearbook staff will place photos and texts as they see fit to ensure consistency and that photos are placed in the best locations possible. Before submitting your ad, we will do our best to contact you, provide you with a proof and make sure that you are happy with your ad purchase. If you do not provide proper contact information so we can show you proofs before submission, or you take more than 3 days to respond, then you give up the rights to our staff to make the best ad possible. (Proof checks do not apply to shout-out ads)

*Thank you for supporting our seniors and our yearbook staff. We will do our best to ensure that your messages and memories will mean the most to your special senior. Thanks for being a part of the 2016 Yearbook!*